



Yurvani

SKIN IS

18%

BRIGHTER

71%

AGREE THAT SKIN  
TONE IS MORE EVEN

GlowBack

# Innovation rooted in wisdom

## *Ayurvedic cosmetic ingredients*

Unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

Our innovative ingredient blends combine years of wisdom with modern studies to deliver proven results. Each plant-powered complex features time-tested botanicals, rooted in a rich heritage of classical Ayurvedic formulations.

Welcome to the future of wellness, reimagined.



*Natural, vegan  
& zero waste  
blends*

## *Sustainable sourcing*

Beyond product performance, we're committed to social responsibility and sustainability. In addition to embracing a zero-waste philosophy by reusing any leftovers from ingredient production, we source our materials from small-scale Indian farmers and women-led self-help groups, empowering local communities.

# What is GlowBack?



*Radiance Revealing Cosmobotanical*

GlowBack is a brilliant composition of three standardized Botanicals, traditionally used for their wonderful properties for thousands of years.

The unique combination possesses excellent antioxidant, hyperpigmentation & dark spots reducing and anti-aging properties.

GlowBack exhibits markable radiance enhancing, moisturizing and anti-aging properties in clinical trial, over 78% of subjects agreed that their skin became brighter in just eight weeks of using 1% GlowBack cream.

# Ingredients

## *Licorice*

INCI Name - Glycyrrhiza glabra root extract  
Ayurvedic name - Yashti madhu



### *Benefits:*

- Wrinkle correction and anti-aging effect thanks to elastase enzyme inhibition
- Antioxidant properties and tyrosinase enzyme inhibition impart improvement of complexion, providing an even skin tone, and reduction of dark spots
- Anti-inflammatory properties help prevention against micro scarring
- Anti-microbial properties help fight against acne
- Soothing properties good to help dermatitis

## *Indian Gooseberry*

INCI name - Phyllanthus emblica fruit extract  
Ayurvedic name - Amalaki/Amla



### *Benefits:*

- Excellent natural antioxidant - one of the richest sources of vitamin C
- Effective for its UVB damage protecting and photo-protective properties
- Anti-aging, anti-hyperpigmentation and hydration properties that nourish the skin and help look it smoother and supple
- Potent elastase and collagenase enzymes inhibition properties

# Indian Winter Cherry

INCI name - Withania somnifera root extract

Ayurvedic name - Ashwagandha



## Benefits:

- Potent antioxidant properties help repair oxidative stress induced damage reducing aging signs like wrinkles, fine lines, blemishes and dark spots
- Imparts a relaxing, soothing and revitalizing effect on body, lowering cortisol level
- Boosts collagen formation enhancing skin-repair and cell-regeneration processes
- Stimulates the production of hyaluronan which helps in keeping skin hydrated and supple

## Functions & Benefits

- Brightens skin and enhances radiance
- Helps prevent damage from free radicals
- Reduces oxidative stress
- Acts as a collagenase enzyme inhibitor
- Prevents against UV exposure
- Helps keep skin hydrated



Dermatologist  
approved



Clinically  
tested



Zero waste



Cold  
processable



100%  
natural



Vegan



Easy to  
manufacture with

## *Typical Properties*

INCI names	Glycyrrhiza glabra root extract, Phyllanthus emblica fruit extract, Withania somnifera root extract
Appearance	Off white to brownish yellow, fine powder
Solubility	90% minimum
pH of 1.0% solution	4.0-6.5
Applications	Creams, Lotions, Serums, Gels, Sunscreens, Masks; Waterless formulations
Usage level	1.0% - 2.5%
Storage	Store in tightly sealed containers at room temperatures. Avoid exposure to excessive humidity & heat

## Clinical studies findings

### *Skin Brightening*

Results observed in 60 days from application of GlowBack 1% cream twice daily on right side of the face in terms of skin melanin.

Instrument used Mexameter.

Visual results of skin colour improvement.

Day 1



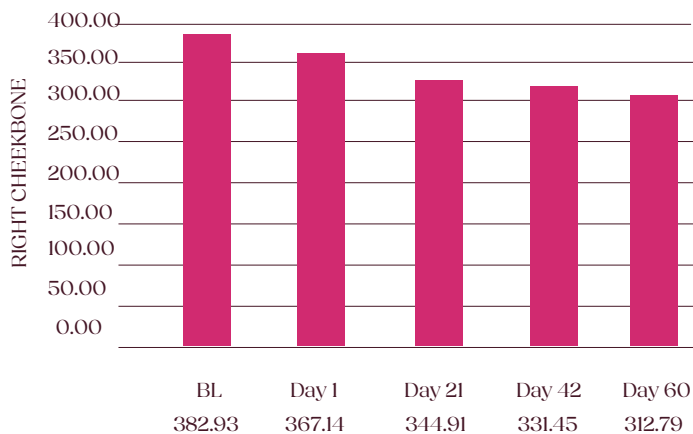
Day 60



Table showing mean Skin Melanin data (Right cheekbone) at baseline (TO) to Day 60.

Test Site	BL	Day 1	Day 21	Day 42	Day 60	% Improvement
Rt Cheekbone	382.93	367.14	344.91	331.45	312.79	18.32

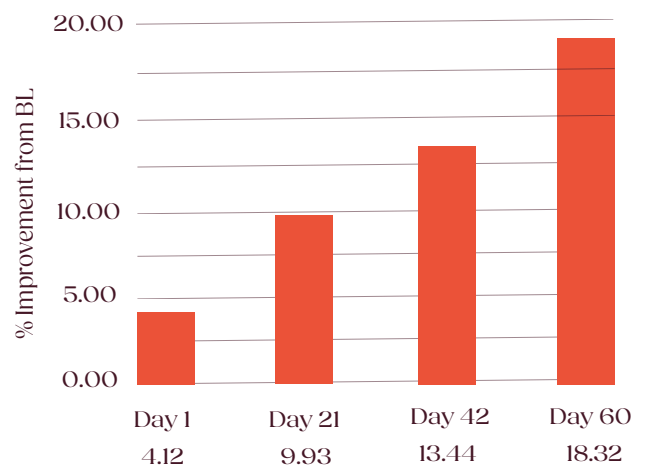
Graph showing mean skin melanin (Right cheekbone) results at TO to Day 60.



A gradual continuous decrease in skin melanin content is observed during 60 days clinical study.

Graph showing skin melanin % improvement (Right cheekbone) results at TO to Day 60.

An improvement of 18.32% was observed in Skin melanin by Day 60.



## *Further Clinical Studies Findings*

### **Skin Elasticity**

- By Day 60, 26.43% improvement on Right Crow's feet area has been seen in terms of skin elasticity
- By Day 60, 34.73% improvement on Right Cheekbone area has been seen in terms of skin elasticity

### **Skin Moisturization**

By Day 60, 45.87% improvement on Right Cheekbone area has been seen in terms of skin moisturization

For further details (data, graph, pictures), please contact us.

## **Dermatologist's Assessment**

Degree of wrinkle, skin moisture, skin firmness, skin smoothness, skin colour, and overall appearance of skin were visually evaluated by the dermatologist.

Parameter	TO	Day 1	Day 21	Day 42	Day 60	% Improvement
Degree of wrinkle	4.71	4.71	4.00	3.07	2.79	40.91
Skin moisture	2.93	3.07	3.14	3.86	3.93	34.15
Skin firmness	2.57	2.50	3.21	3.79	4.07	58.33
Skin smoothness	2.64	2.57	3.07	3.57	3.64	37.84
Skin colour	3.00	3.00	3.50	3.50	3.57	19.05
Overall appearance	2.71	2.71	3.43	3.93	3.93	44.74



An overall improvement in parameters such as degree of wrinkles (40.91%), skin moisture (34.15%), skin firmness (58.33%), skin smoothness (37.84%), skin colour (19.05%) and overall health of skin (44.74%) were observed from the baseline till day 60.

## *Subject Feedback*

- Has skin tone become more even?
- Has skin brightened/lightened?
- Has overall appearance of dull, rough skin improved?
- Has skin texture improved?
- Has appearance of fine lines & wrinkles reduced?
- Does skin feel smoother?
- Does skin feel softer and supple?
- Does skin feel hydrated and moisturized?



- 71.43% subjects agreed that their skin tone had become even
- 78.57% subjects agreed that their skin had become lighter
- 92.86% subjects agreed that their appearance of dull & rough skin was minimized and fine lines & wrinkles had reduced
- 85.71% subjects agreed that their skin texture had improved
- 78.57% subjects agreed that their skin had become smoother
- 100% subjects agreed that their skin had become softer & supple

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“Ayurveda teaches us  
to live in harmony with  
ourselves, others, and the  
environment to achieve  
true wellbeing”

### *About us*

Yurvani is a UK-based ingredient manufacturer specialising in Ayurvedic blends. We help brands unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

**Looking for something specific?  
We also develop custom blends.  
Get in touch to find out more!**

# Yurvani

*Get in touch*

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