

Yurvani

96%

AGREE IT HAS A  
TANNING EFFECT

100%

LIKE THE PRODUCT  
ODOUR & FEEL

BabchiBronze


# Innovation rooted in wisdom

## *Ayurvedic cosmetic ingredients*

Unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

Our innovative ingredient blends combine years of wisdom with modern studies to deliver proven results. Each plant-powered complex features time-tested botanicals, rooted in a rich heritage of classical Ayurvedic formulations.

Welcome to the future of wellness, reimagined.



*Natural, vegan  
& zero waste  
blends*

## *Sustainable sourcing*

Beyond product performance, we're committed to social responsibility and sustainability. In addition to embracing a zero-waste philosophy by reusing any leftovers from ingredient production, we source our materials from small-scale Indian farmers and women-led self-help groups, empowering local communities.

# What is BabchiBronze?



*For an instant natural tan*

BabchiBronze is a proprietary Ayurvedic blend of Babchi (*Psoralea corylifolia*), Haritaki (*Terminalia chebula*), and Manjistha (*Rubia cordifolia*), water-extracted and spray-dried into a 100% natural, vegan powder ideal for modern cosmetics.

Rich in natural tannins, BabchiBronze gives a subtle, instant warm tint that enhances skin tone and radiance. The temporary color washes off easily, making it perfect for daily skincare, tinted moisturizers, primers, or hybrid makeup for a soft, healthy glow.

BabchiBronze has also shown SPF-boosting properties when added to formulations with UV filters, helping enhance overall photoprotection performance.

A 14-day clinical study confirmed BabchiBronze is non-irritating and well tolerated, with participants reporting improved glow, moisturization, and overall product satisfaction.

Blending Ayurvedic heritage with modern science, BabchiBronze supports the development of multifunctional, naturally tinted, and sensory-rich cosmetics aligned with clean beauty standards.

# Ingredients

## *Purple Fleabane*

INCI name - Psoralea corylifolia seed extract

Ayurvedic name - Vakuchi/Babchi



### *Traditional & Literature-Reported Benefits:*

- Helps protect the skin from oxidative stress
- Supports skin clarity and a more even tone
- Naturally rich in antioxidant compounds to help defend skin from environmental damage
- Can help soothe skin exposed to daily stressors
- Helps maintain a healthy skin barrier

## *Myrobalan*

INCI name - Terminalia chebula fruit extract

Ayurvedic name - Haritaki



### *Traditional & Literature-Reported Benefits:*

- Repairs photo damaged skin
- Anti-aging and healing properties
- Restorative to diminish visible signs of existing pollution induced damage to skin
- Preventative to help defend skin against damages caused by chronic exposure to environmental pollution
- Helps promote collagen synthesis
- Protects against UVB induced skin damage

# Indian Madder

INCI name - Rubia cordifolia root extract

Ayurvedic name - Manjishtha



## Traditional & Literature-Reported Benefits:

- Prevents and manages depigmentation of skin
- Helps prevent acne outbreak
- Makes skin texture firmer and smoother
- Relieves and soothes red and irritated skin
- Helps in managing hypo-pigmentation and provide an even skin tone
- Possesses anti-inflammatory, anti-bacterial and antioxidant properties

## Functions & Benefits

- Source of natural, skin-staining tannins.
- Instant and buildable subtle sun-kissed glow.
- Provides SPF & UVA-protection boost when combined with UV filters.
- Delivers anti-ageing benefits
- Protects against oxidative stress
- Provides Long term skin-tone enhancement.



Dermatologist  
approved



Clinically  
tested



Zero waste



Cold  
processable



100%  
natural



Vegan



Easy to  
manufacture with

# Typical Properties

INCI names	Psoralea corylifolia seed extract, Terminalia chebula fruit extract, Rubia cordifolia root extract
Appearance	Brown fine powder
Solubility	90% minimum
pH of 1.0% solution	4-6
Applications	Creams, Lotions, Serums, Gels, Sunscreens; Daily use sunless tanners; Foundations, Primers, Tinted moisturizers (BB & CC Creams) etc.; formulations containing UV filters
Usage level	1.0% - 2.5%
Storage	Store in tightly sealed containers at room temperatures. Avoid exposure to excessive humidity and heat

## SPF Boosting

BabchiBronze was added to a simple cream emulsion formulation containing organic UV filters. It was tested for SPF and compared with the same formulation without BabchiBronze.

	Formulation without BabchiBronze	Formulation with BabchiBronze 1%
SPF (UVB protection)	15.5	23.3
UVA protection	6	13.5

Tested in-vitro by independent laboratory, in accordance with ISO 24443:2012

BabchiBronze is an all natural tanning enhancer that delivers subtle instant and buildable sunkissed glow, while enhancing radiance and general skin condition.



**+96%** Agree it has a TANNING EFFECT\*

**+100%** like the product ODOUR & FEEL\*

Tested with a CC cream containing 5% BabchiBronze  
No additional pigments or colourants used

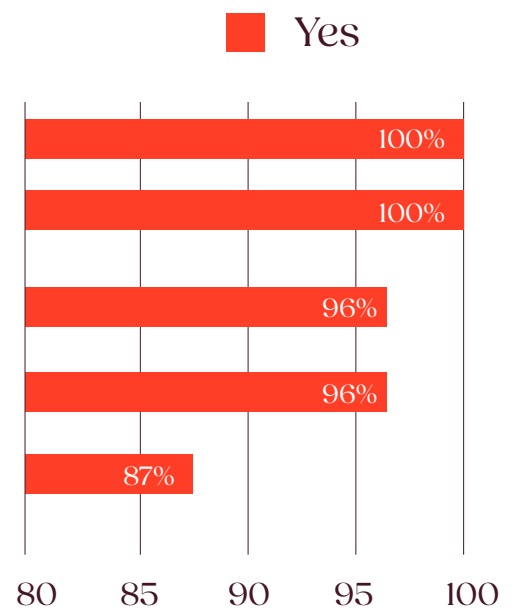
# Dermatologist's Assessment

Product tolerability was assessed by dermatologist in terms of Skin Burning, Itching, Tingling, Stinging.

None of the subjects reported any irritation for the test product during the study. Hence, BabchiBronze (1%, 1.5% and 2.5%) is non-irritating and safe to use as natural tanning product.

## *Subject Feedback*

- Do you like the feel of the test product?
- Do you like the odour of the test product?
- Does the test product provide tanning/ browning effect on skin?
- Does the test product keep skin moisturized?
- Do you feel the test product imparts a glowing effect to the skin?



## Summary

- 100% subjects showed acceptance for test product feel & odour
- 96% subjects agreed that the test product had skin browning/ tanning effect & helped in keeping skin moisturized
- 87% subjects felt that test product gave glowing effect on their skin

“Ayurveda teaches us  
to live in harmony with  
ourselves, others, and the  
environment to achieve  
true wellbeing”

### *About us*

Yurvani is a UK-based ingredient manufacturer specialising in Ayurvedic blends. We help brands unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

**Looking for something specific?  
We also develop custom blends.  
Get in touch to find out more!**

# Yurvani

*Get in touch*

 @yurvani\_uk

 @yurvani

[www.yurvani.com](http://www.yurvani.com)  
[moon@ascotl.com](mailto:moon@ascotl.com)

