



Yurvani

SKIN IS

18%

BRIGHTER

71%

AGREE THAT SKIN
TONE IS MORE EVEN

GlowBack

Innovation rooted in wisdom

Ayurvedic cosmetic ingredients

Unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

Our innovative ingredient blends combine years of wisdom with modern studies to deliver proven results. Each plant-powered complex features time-tested botanicals, rooted in a rich heritage of classical Ayurvedic formulations.

Welcome to the future of wellness, reimagined.



*Natural, vegan
& zero waste
blends*

Sustainable sourcing

Beyond product performance, we're committed to social responsibility and sustainability. In addition to embracing a zero-waste philosophy by reusing any leftovers from ingredient production, we source our materials from small-scale Indian farmers and women-led self-help groups, empowering local communities.

What is GlowBack?



Radiance Revealing Cosmobotanical

GlowBack is a brilliant composition of three standardized Botanicals, traditionally used for their wonderful properties for thousands of years.

The unique combination possesses excellent antioxidant, hyperpigmentation & dark spots reducing and anti-aging properties.

GlowBack exhibits markable radiance enhancing, moisturizing and anti-aging properties in clinical trial, over 78% of subjects agreed that their skin became brighter in just eight weeks of using 1% GlowBack cream.

Ingredients

Licorice

INCI Name - Glycyrrhiza glabra root extract

Ayurvedic name - Yashti madhu



Traditional & Literature - Reported Benefits:

- Wrinkle correction and anti-aging effect thanks to elastase enzyme inhibition
- Antioxidant properties and tyrosinase enzyme inhibition impart improvement of complexion, providing an even skin tone, and reduction of dark spots
- Anti-inflammatory properties help prevention against micro scarring
- Anti-microbial properties help fight against acne
- Soothing properties good to help dermatitis

Indian Gooseberry

INCI name - Phyllanthus emblica fruit extract

Ayurvedic name - Amalaki/Amla



Traditional & Literature - Reported Benefits:

- Excellent natural antioxidant - one of the richest sources of vitamin C
- Effective for its UVB damage protecting and photo-protective properties
- Anti-aging, anti-hyperpigmentation and hydration properties that nourish the skin and help look it smoother and supple
- Potent elastase and collagenase enzymes inhibition properties

Indian Winter Cherry

INCI name - Withania somnifera root extract

Ayurvedic name - Ashwagandha



Traditional & Literature - Reported Benefits:

- Potent antioxidant properties help repair oxidative stress induced damage reducing aging signs like wrinkles, fine lines, blemishes & dark spots
- Imparts a relaxing, soothing & revitalizing effect on body, lowering cortisol level
- Boosts collagen formation enhancing skin-repair & cell-regeneration processes
- Stimulates the production of hyaluronan which helps in keeping skin hydrated and supple

Functions & Benefits

- Brightens skin and enhances radiance
- Helps prevent damage from free radicals
- Reduces oxidative stress
- Acts as a collagenase enzyme inhibitor
- Prevents against UV exposure
- Helps keep skin hydrated



Dermatologist
approved



Clinically
tested



Zero waste



Cold
processable



100%
natural



Vegan



Easy to
manufacture with

Typical Properties

INCI names	Glycyrrhiza glabra root extract, Phyllanthus emblica fruit extract, Withania somnifera root extract
Appearance	Off white to brownish yellow, fine powder
Solubility	90% minimum
pH of 1.0% solution	4.0-6.5
Applications	Creams, Lotions, Serums, Gels, Sunscreens, Masks; Waterless formulations
Usage level	1.0% - 2.5%
Storage	Store in tightly sealed containers at room temperatures. Avoid exposure to excessive humidity & heat

Clinical studies findings

Skin Brightening

Results observed in 60 days from application of GlowBack 1% cream twice daily on right side of the face in terms of skin melanin.

Instrument used Mexameter.

Visual results of skin colour improvement.

Day 1



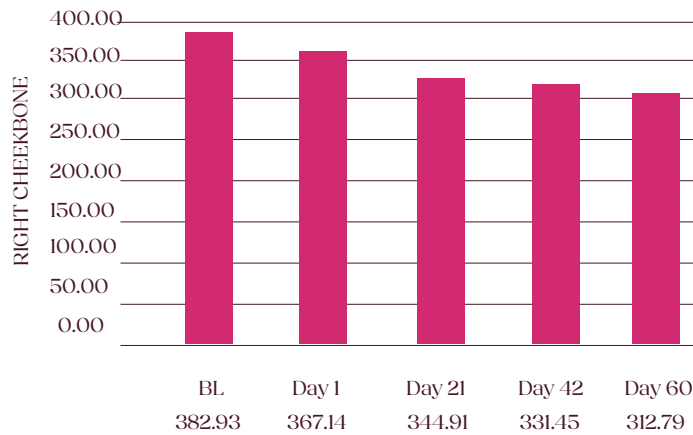
Day 60



Table showing mean Skin Melanin data (Right cheekbone) at baseline (T0) to Day 60.

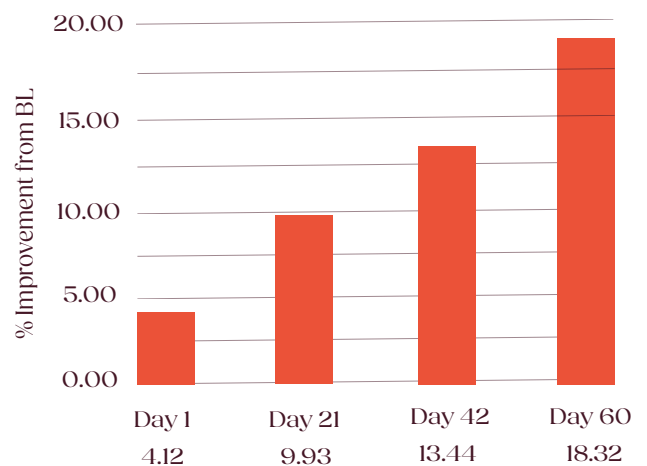
Test Site	BL	Day 1	Day 21	Day 42	Day 60	% Improvement
Rt Cheekbone	382.93	367.14	344.91	331.45	312.79	18.32

Graph showing mean skin melanin (Right cheekbone) results at T0 to Day 60.



A gradual continuous decrease in skin melanin content is observed during 60 days clinical study.

Graph showing skin melanin % improvement (Right cheekbone) results at T0 to Day 60.



An improvement of 18.32% was observed in Skin melanin by Day 60.

Further Clinical Studies Findings

Skin Elasticity

- By Day 60, 26.43% improvement on Right Crow's feet area has been seen in terms of skin elasticity
- By Day 60, 34.73% improvement on Right Cheekbone area has been seen in terms of skin elasticity

Skin Moisturization

By Day 60, 45.87% improvement on Right Cheekbone area has been seen in terms of skin moisturization

For further details (data, graph, pictures), please contact us.

Dermatologist's Assessment

Degree of wrinkle, skin moisture, skin firmness, skin smoothness, skin colour, and overall appearance of skin were visually evaluated by the dermatologist.

Parameter	TO	Day 1	Day 21	Day 42	Day 60	% Improvement
Degree of wrinkle	4.71	4.71	4.00	3.07	2.79	40.91
Skin moisture	2.93	3.07	3.14	3.86	3.93	34.15
Skin firmness	2.57	2.50	3.21	3.79	4.07	58.33
Skin smoothness	2.64	2.57	3.07	3.57	3.64	37.84
Skin colour	3.00	3.00	3.50	3.50	3.57	19.05
Overall appearance	2.71	2.71	3.43	3.93	3.93	44.74

An overall improvement in parameters such as degree of wrinkles (40.91%), skin moisture (34.15%), skin firmness (58.33%), skin smoothness (37.84%), skin colour (19.05%) and overall health of skin (44.74%) were observed from the baseline till day 60.

Subject Feedback

- Has skin tone become more even?
- Has skin brightened/lightened?
- Has overall appearance of dull, rough skin improved?
- Has skin texture improved?
- Has appearance of fine lines & wrinkles reduced?
- Does skin feel smoother?
- Does skin feel softer and supple?
- Does skin feel hydrated and moisturized?



- 71.43% subjects agreed that their skin tone had become even
- 78.57% subjects agreed that their skin had become lighter
- 92.86% subjects agreed that their appearance of dull & rough skin was minimized and fine lines & wrinkles had reduced
- 85.71% subjects agreed that their skin texture had improved
- 78.57% subjects agreed that their skin had become smoother
- 100% subjects agreed that their skin had become softer & supple

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“Ayurveda teaches us
to live in harmony with
ourselves, others, and the
environment to achieve
true wellbeing”

About us

Yurvani is a UK-based ingredient manufacturer specialising in Ayurvedic blends. We help brands unlock the secrets of Ayurveda - the ancient Indian science behind a new generation of natural, high-performance beauty products.

**Looking for something specific?
We also develop custom blends.
Get in touch to find out more!**

Yurvani

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